

## Table Topics

- ▶ An opportunity to shine
- ▶ Learn to organize your thoughts quickly
- ▶ Practice short, but effective communication

## Prepared Speech



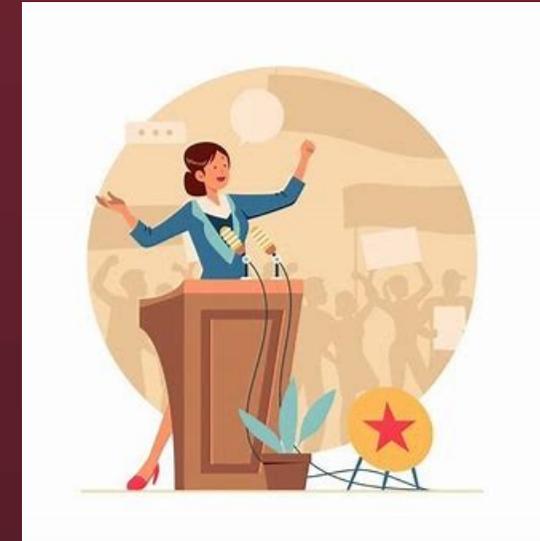
## Table Topics

- ▶ An opportunity to shine
- ▶ Learn to organize your thoughts quickly
- ▶ Practice short, but effective communication



## Prepared Speech

- ▶ A bigger opportunity to shine
- ▶ Prepare an organized presentation that leaves a lasting impression
- ▶ Learn and practice the skills needed to effectively persuade
- ▶ Gain lasting confidence



# Level 1



Basic skills; focus on your audience and what they can get out of your speech.

# Level 2



# Level 3

- 1 Required
- 2 Electives



Hone the skills you learned in Level 1.

Reflect on your skills as they relate to others.

# Level 4

- 1 Required
- 1 Elective



Complete your leadership & communication experience.

# Level 5

- 1 Required
  - 1 Elective
- Reflect on Your Path



# Want to ...

## *... elevate your explaining power?*

- Connect with Storytelling
- Using Descriptive Language

## *... influence with impact?*

- Prepare for an Interview
- Make Connections through Networking



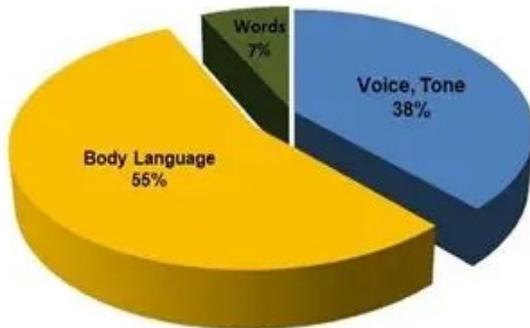
## *... create a buzz?*

- Create a Podcast
- Building a Social Media Presence
- Write a Compelling Blog

# There's An Elective for That!

## *... leave a lasting impression?*

- Inspire Your Audience
- Deliver Social Speeches



## *... challenge yourself?*

- Question and Answer Session
- Managing a Difficult Audience

## *... make a splash?*

- Creating Effective Visual Aids
- Using Presentation Software



1

https://toastmasters.org

Login

# Log in

Email\*

Email

Password\*

Password

Login

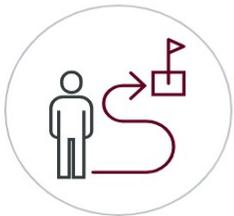
[Forgot email?](#)

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3

## CHOOSE A PATH



Select your preferences

### 1. Select your path language

Select Language

Continue



**TOASTMASTERS**  
INTERNATIONAL

**100**  
YEARS

Welcome, Stephen ▾

- My Home
- My Profile
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**Where can we take you today, Stephen?**

Member Since: August 01, 1997



**Go to Base Camp**

Access your learning path and tutorials

**Base Camp = Pathways!**

# Motivational Strategies

☰ Overview

- ✓ Level 1 ^
  - ✓ Ice Breaker
  - ✓ Writing a Speech with Purpose  
Last visited
  - ✓ Introduction to Vocal Variety and Body Language
  - ✓ Evaluation and Feedback
  - ✓ Level 1 Completion
- ✓ Level 2 ∨

# The Basics in 4 Steps!

✓ Writing a Speech with Purpose

✓ Part 1: Get Started

✓ Introduction and Assignment

✓ Learning in Writing a Speech with Purpose

**1. Overview**

✓ Part 2: Write An Engaging Speech

✓ Part 3: Know Your Purpose

**2. Learning Modules**

✓ Part 4: Plan Your Presentation

✓ Review and Apply

✓ Complete Your Assignment

**3. Checklist**

✓ Part 5: Reflect on Your Learning

✓ Complete Your Project

**4. Send Your Evaluation Form**

✓ Before You Move On

# 1. Overview: What, Why & How

## Writing a Speech with Purpose

✓ Writing a Speech with Purpose

✓ Part 1: Get Started

✓ Introduction and Assignment

✓ Learning in Writing a Speech with Purpose

✓ Part 2: Write An Engaging Speech

In this project you will learn strategies for selecting a topic, defining a purpose, and producing a well-written and organized speech. You will learn different organizational structures for speeches, and how to create clear transitions between sections of your speech.

## Your Assignment

**Purpose:** The purpose of this project is to learn or review basic methods for writing a speech with a defined purpose and to present a well-organized speech on any topic.

**Overview:** Select a topic that appeals to you. It can be anything. Be sure your topic is narrow enough to be an effective 5- to 7-minute speech.

Clearly define your topic and consider your goal for your speech. Before you organize your speech, identify and express your purpose in a single sentence. Practice your speech and refine its organization. Present your speech at a club meeting.

## 2. Learning Modules. Not just text.



Part 2: Write An Engaging Speech



Part 3: Know Your Purpose

Before you begin to write, answer three questions:



What is the most important thing I want to say?

- Choose one thing.

Why does it matter to my audience?

- Consider only consequential reasons for audience members' attention and concern.

What do I want people to hold in their hearts and minds long after my speech?

- Identify one thing.



**Mike Carr,  
2020 World  
Championship  
of Speaking**

Practice Scales



▶ Move in Increments

▶ Learn Your Range

▶ Be Comfortable

Start Low

Broaden Your Range

# 3. Checklist for Your Project

- ✓ Part 4: Plan Your Presentation
- ✓ Review and Apply
- ✓ Complete Your Assignment
- ✓ Part 5: Reflect on Learning
- ✓ Complete Your Project
- ✓ Before You Move On

- Select a topic for your speech that is narrow enough to cover in your speaking time. For example, the topic of “dogs” is so broad that a 5- to 7-minute speech would appear shallow. Narrowing your topic to “young Golden Retrievers” allows you to develop a speech that will meet a defined, specific purpose.
- Complete the Topic and Purpose Worksheet to choose a strong topic and identify your general and specific purposes.
- Schedule your speech with the Vice President Education.
- Write your speech. Focus on creating strong content that supports your topic and your purpose.
- Rehearse your speech.

# 4. Send Your Evaluation Form (Must-do)

✓ Part 5: Reflect on Your Learning

✓ Complete Your Project

✓ Before You Move On

**Must be Pathways registered**

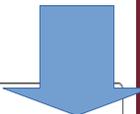
**Speech Title**

**Speech Date**

**Club**

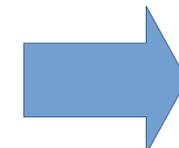
**Evaluator**

Evaluation Form

Request Description

**Please check my pacing, along with ums and ahs. Thanks!**



Save Log

Save & Email

Level 5 Completion ^



Level 5 Completion

**This gives you and your club credit for your achievement!**

Completion of all projects in this level is required.

### Submit Level 5 for completion.

Submit for completion with the desired club. Credit for this completion will be applied to the club shown here. If you belong to multiple clubs, select a club from this drop-down.

Club

Trinity Toastmasters



Submit

# Topic

1 Minute

Think of 3 general topics you feel **passionate** about.

**PICK ONE.**

- Travel
- Personal Finance
- The Environment

# Specific Purpose

2 Minutes

**Q: At the end of my speech, the audience will ...**

- Want to go to Fiji
- Choose Exchange Traded Funds (ETFs) over other investment choices
- Think carefully before buying a new car

**THIS IS POINT "B"**

**Main  
Points**  
3 Minutes

How are you going to get them to **POINT "B"**?  
The steps you take are the **MAIN POINTS**.

- 1) Give advantages of ETFs
- 2) Give disadvantages of other investment choices
- 3) Compare the two

**Content**  
5 Minutes

For **each MAIN POINT**, describe how you will make your point.

- 1)
- 2)
- 3)

Keep it **simple** and **clear**. Use **TRANSITIONS**.

## Opening 2 Minutes

Create a **catchy** start to your speech.

- Question
- Famous quote
- Audience interaction

Follow this with your **SPECIFIC PURPOSE**.

## Conclusion & Title 2 Minutes

**Summarize your MAIN POINTS, and give them a call-to-action:**

- Want to go to Fiji
- Choose Exchange Traded Funds (ETFs) over other investment choices
- Think carefully before buying a new car

**TITLE** should be **short & catchy**, and make the audience sit up.