



Dave Bachan, DTM

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**Minutes of the Meeting of
District 60 Toastmasters District Council Business Meeting
Saturday, April 17th, 2021, 11am.
Virtual via Zoom**

1. Call to Order

Wendy Williamson, DTM, District Director called the meeting to order at 11:00.am. She welcomed all members present and reinforced the District Mission: We build new clubs and support all clubs in achieving excellence.

Wendy introduced the officials: Dave Bachan Admin Manager, Tim Sulisz District Parliamentarian, Joe Ciccone Timer, Rita Burke Chat Monitor.

2. Credentials Committee

Rob Peck, DTM, Credentials Chair, presented a summary of meeting credentials:

Number of eligible Club Presidents	186
Number of eligible Club Vice-President Education	180
Total Club Votes	366
Quorum (1/3 of Club Votes)	122
# of Club Votes Issues – Quorum Achieved	179

3. Agenda

Wendy Williamson noted that the agenda had been available on the D60 website and a link to the website had been emailed to the district council prior to the meeting. A request was made to adopt the agenda as presented. The agenda adopted by unanimous consent.

4. Approval of September 23rd, 2020 District Council Minutes

Wendy Williamson noted that the minutes had been available on the D60 website and a link to the website had been emailed to the district council prior to the meeting. A request was made for any corrections or additions. Hearing none, the minutes were approved as presented by unanimous consent.

5. Ratification of Area Directors

Wendy Williamson requested ratification of recently appointed Area Directors – Andrew Horberry, Area A2, Dinesh Sharma, Area C27, Darren Verasammy, Area I81. The appointments received unanimous approval.

6. Reformation: Districts 60, 86 and 123

Wendy Williamson reviewed the reformation of Districts 60 and 86 and also reviewed the formation of new District 123.

Three key points to support the reformations:

Service to members is paramount.

More manageable structure.

More leadership opportunities.

7. Audit Committee Report

Santosh Pahwa, CPA, TC4, Audit Committee Chair. Three areas were audited: Organization, Transactions and Policy Review. Deposit of \$34K given to BMO IFL in 2019 for in person conference not used in 2020. No deadline to use these funds. No material issues were noted for the Organization. Income and expenditure flows were in line with the policy and best practice of Toastmasters International.

8. Finance Report

Bibi Annief, DTM, Finance Manager. FM began with a thank you to the audit chair. The Feb 28th, 2021 reconciliation has been completed.

Profit and Loss statement presented: From July 1, 2020 - Feb 28, 2021 we have earned membership revenue totaled CAD 61,031.15; total expenses = CAD 44,995.03 with net income earned of CAD 16,036.12. Majority of expenses incurred for Education and Training (COT incentives); Facebook/Link in Campaign; Member incentives and public relation expense with respect to maintaining website and accessories.

Total fund available = CAD 188,632.44 – no activity in the CAD banking account; all expenses paid through concur and the district reserve

Total on Balance sheet = CAD 251, 345.18.

Questions:

Ved Singal – TGIF Advanced Toastmasters - How toastmasters determine membership revenue? Answer: 25% of membership payments received. Karim added in the chat it was a little less than 25%.

Ved - To the audit chair. What % sample was done? Answer: all expenses were reviewed 100%

Johanne Von Zuben – TGIF Advanced Toastmasters – Question re distribution of Funds to D 123 – Wendy answered to be determined by TI according to membership payment for those clubs now falling under D123.

9. Public Relations Manager Report

Andrew Horberry DL5. The PRM's role is to co-ordinate District publicity efforts: establish and maintain lines of communication between: District and all our members, District and the public and increase awareness of Toastmasters through all available media. The PRM and team redesigned the look and focus of the newsletter this past year providing relevant information to members at all levels. The District 60 digital advertising campaigns saw monthly testing of advertising on the Facebook and LinkedIn platforms to establish the best performance for "clicks" to our D60 landing page. The PRM sought out Membership input and requested that members continue to engage in the District's PR process.

10. Club Growth Director Report

David Veights, DTM and Sudha Datta, DTM – co CGD Chairs, presented on new clubs, prospective clubs, paid clubs, paid membership and other activities during the year. The district welcomed new clubs Atria Toastmasters, Scotia Digital, Native Canadian Toastmasters, Embassy Toastmasters, and Centennial College Alum. Assoc. Toastmasters, and TCCA Speakers Toastmasters Club.

Prospective Clubs are: Canada Life – Speak Your Life TM, Nuance Communications, Tier 1 Toasters, Z3roDay Cybernaughts.

Potential Leads are: Municipal Property Assessment Corp. (IMPAC) and Crosslinx Transit Solutions.

Paid Clubs are 192 and Member payments to date are 7,159. There are 14 club sponsors and 5 club mentors. Speechcraft is sponsored by two clubs: Peterborough Toastmasters and Orange Nation Toastmasters. A Youth Leadership Program was executed by Area Director Azhar Khan.

11. Program Quality Director Report

Aneeta Pathak, DTM and Kris Nelson, DTM – co PQD Chairs reported that 67 clubs completed the Club Success Plan. 77% of Club Officers got trained in Round 1 and 66% got trained in Round 2. Over 50 workshops were presented year to date. Overall adoption rate of Pathways is 81% and new member adoption rate is 55%.

12. District Director Report

Wendy Williamson, DTM, District Director reminded of the District's theme for the year was to:

- 'Rescue Retain and Rebuild' clubs – with 192 paid clubs, 7159 paid members including 1344 new members.
- Try something new: District created and designed a series of monthly Facebook and LinkedIn advertising campaigns
- Add some new things: for the first time all members can take part globally in toastmasters meetings.
- Fix some things: The District's website was redesigned and updated.
- Postpone some things: The District Appreciation Lunch has been postponed to Oct 2nd, 2021.
- Final quote, "Excellence is not being the best; it is doing your best".