



District Leader

Biographical Information

Candidate's Name: **Alexandr Korneev**

Candidate's Office: **Division Director**

District Number: **60**

Toastmasters member since: **Oct 2020**

Education:

Bachelor of Arts in Economics with a double minor in math and statistics (in progress)

Toastmasters offices held and terms of service:

VP Education at TMU Toastmasters (Formerly Ryerson University Toastmasters): 2021-22
Area E52 Director: 2022-23

Toastmasters honors and recognition:

DL4, working on finishing the pathway before the end of my term as area director this year.

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

Volunteer on 800 Squadron Air Cadets Sponsoring Comitee (current), where I take on the additional role of public speaking coach for the cadets. I plan and deliver short lessons, as well as mentor youth aged 12-18 to enhance their leadership and speaking skills. Several of them will go on to compete in the cadet's speaking and debate competitions come February and April, respectively. Additionally, I assisted the Ryerson Toastmsters team (now TMU) in organizing, marketing and hosting events from 2020-22. These included deliverables such as a debate rules handbook and a speaking workshop for the Business Career Hub

What experience do you have in strategic planning?

My best work was in planning and executing speaking symposiums both in-person and online under the "Can You Speak" and "Ryerson's Next Top Speaker" titles. Both events had over 50 people in attendance, with the former seeing 3, then 6 different universities competing (It was run twice).

I have planned lessons since I was 14 within the air cadet program (7 years ago now)

What experience do you have in the area of finance?

I am studying financial economics in university right now, with theoretical knowledge of asset pricing and amortization; as well as some practical abilities in financial and managerial accounting from filling out sample reports for business courses in the past.

What experience do you have in developing procedures?

I created documents under Ryerson Toastmasters for different experimental procedures, including "accountability groups", unique software packages such as Gatheround and Eventbrite, lead-generation via HubSpot, as well as general meeting role tracking on Google Sheets.

What lessons did you learn from previous leadership positions?

A clear vision, prompt, timely communication and cooperative conflict resolution are the trifecta of effective leadership for any big project in my experience.

Why do you want to serve as a District leader?

I started speaking at 12 through the air cadet program, joined Toastmasters at 19, and want to give back while taking on an important role within the organization that guided me for many years now.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

A strong recovery from the pandemic, transfer to hybrid or in-person meetings, and wider pathways participation. 1 and 3 are closely tied and are functions of marketing. I aim to work with Area directors and Presidents to use tools that best suit them (such as eventbrite) to promote membership and participation within their clubs. Goal #2 is more logistical in nature and will require more hands-on work with the respective clubs and areas to offer appropriate support in their transition to a more traditional Toastmasters experience.

Additional information about yourself:

I love hosting things, I love teaching people, and most of all, I love seeing my friends win. I'd like to bring this enthusiasm and drive to Division E as its director in 2023-4!