



# C Notes

## Division C News

August 2019



I hope that you all found the summer months relaxing, and are ready to go now that September has hit.

I want to thank every club officer that attended training, and all of the Division C rock stars that helped deliver our COT sessions. Without you our first major Division event would not have been possible.

There is already great progress being made on member goals and the Club DCP Plan. This is going to be an exciting year.

### Speaker's Notes

Introductions – how many times have you been introduced before presenting your role to the club, or before you deliver a speech? In Toastmasters, the introduction is an important detail that we often forget, or gloss over. The next time you Toastmaster, consider writing a 1 minute intro about the upcoming speaker or presenter. Your intro should tell us who the person is, what they are here to do, and something interesting you want to include like they are a club officer., or what they do outside of Toastmasters.

I was thinking this past weekend about how many times I introduce myself, or explain what I do. This type of introduction is the most common information that you are going to share about yourself, so it would serve you well to have a prepared statement. We call this an elevator speech – though it goes beyond meeting your CEO in an elevator. Your intro is something you will use a lot, and likely will have 2 or 3 versions, depending on the audience.

Most of my introductions start the same way "Hello. My name is Kris, with a K" (That happens when your common name has an uncommon spelling). Then I might say something like "I'm the Division C Director for District 60", and conclude with some positive statement about what I do, such as "I provide guidance and leadership to almost 30 clubs so that they can achieve excellence".

I encourage you all the write your own intro, and keep perfecting it, because it can always be better. For example, it occurs to me that I say Kris with a K so often that I should just start going by Kay. Simpler, quicker, and I can focus on the rest of the delivery.

-K (formerly Kris with a "K")

### Important Dates

#### September 30, 2018

Deadline to submit 6 month dues

#### December 1 to February 28

Round 2 Club Officer Training

#### January 2020

Club Level Contests:  
International Speech & Evaluation

#### February 2020

Area Level Contests:  
International Speech & Evaluation

#### March 2020

Division Level Contests:  
International Speech & Evaluation

#### March 30, 2020

Deadline to submit 6 month dues

#### April 2020

District 60 Spring Conference

#### June 30, 2020

End of Toastmasters year

### Upcoming Events

<https://www.toastmasters60.com/d60-calendar/>

#### **District Council Virtual Meeting**

September 17 via web conference  
7:30pm – 9pm

This is an important meeting for all Presidents and VP Education in order to approve the District 60 budget for the coming year.

We need you in attendance for Quorum, and because your voice needs to be heard.

Please attend.

## District 60 Of The Year Awards

Congratulations to the recipients of the "Of the Year Awards" for 2017-2018:

Toastmaster of the Year:

Zack Dawood

Speak Out State Street and IFDS (F54)

President of the Year:

Kurt Henry

Friends of the Lions Circle (G65)

Area Director of the Year:

Mohan Gunarajah – Area 32

Scarborough Toastmasters (D35)

Division Director of the Year:

Michelle Spear – Division D

Dynamic Advanced (D32)



Results of the 2018-2019 Of The Year Awards will be announced this month...stay tuned.

## District 60 News

District 60 publishes a monthly newsletter with lots of great information about Membership Contests, Incentives, New Clubs and more. [https://toastmasters60.com/elfinder/files/PR/Newsletters/0latest\\_Newsletter.pdf](https://toastmasters60.com/elfinder/files/PR/Newsletters/0latest_Newsletter.pdf)

Check out the District 60 website for more information on what is going on in the district <https://www.toastmasters60.com/>

## Officer Training – Round 1

We got off to a slow start with the Division C COT, but thanks to some stellar Toastmasters and our amazing clubs, we made it. I want to thank each and every one of the Division C clubs who sent all 7 officers to training in Round 1, and send a shout out to our stellar team of trainers.

### 7 out of 7 Officers Trained

Aspiring Royal (Area 21)  
Unstoppable Speakers (Area 21)  
Avocado (Area 21)  
Metro Hall (Area 22)  
Seriously Fun (Area 22)  
Shellbusters (Area 22)  
1 York Speakers (Area 23)  
Toronto CRA (Area 25)  
Brainwave Speakers (Area 26)  
TELUS House of Speakers (Area 26)  
Simcoe Speakers (Area 26)

### Division C Trainers

Jeremy Andrews (President, Secretary)  
Louise Bark (VP Mem)  
Susan Carroll-Clark (VP Mem, Treasurer, SAA)  
Allan Madonik (SAA)  
Kris McKeown (VP Ed, VP PR, Treasurer)  
Victoria Nguyen (VP PR)  
Wendy Williamson (Secretary)  
Ken Weinberg (President)

### A special thank you:

**Nicole Galang** for helping us get space at Northeastern University,  
**Jeremy Andrews** for donating space at RBC Waterpark place  
**Susan Carroll-Clark** for donating space at 1 York St

## **Northeastern University Toronto**

Division C made a friend in Northeastern University this past summer, where they helped host the **Division C COT** training at the **Northeastern University Toronto** campus.

If you or someone in your network is considering graduate school please consider Northeastern University, a top-tier Boston-based institution that recently opened their first Canadian campus right here in downtown Toronto! They are also seeking graduate level co-op and experiential learning partners so please get in touch if you are interested in learning more.

### **OUR ACCREDITED PROGRAMS IN CANADA:**

Our programs are flexible, experiential and designed for both career switchers and career enhancers. Multiple start dates, flexible delivery (online, on-ground, hybrid) and scholarships are available plus these programs are offered in Canadian currency at reduced rates to be competitive with the local institutions. *Currently we offer the following accredited programs nationwide in Canada:*

- **Master of Science in Cybersecurity**
  - [Landing Page](#) | [One-Page Overview](#) | [NEU eBook](#)
- **Master of Science in Project Management**
  - [Landing Page](#) | [One-Page Overview](#) | [NEU eBook](#)
- **Master of Science in Regulatory Affairs for Drugs, Biologics, and Medical Devices**
  - [Landing Page](#) | [One-Page Overview](#) | [NEU eBook](#)

We can also now confirm that we'll be adding graduate programs in **Computer Science, Analytics and Informatics** to our Toronto campus beginning in mid-2020.

In addition, we offer [more than 130+ dedicated online](#) degree programs, fully online, available to anyone in Canada through our main campus in Boston.

### **PARTNERING WITH NORTHEASTERN:**

For over 100 years cooperative education (co-op) has been the cornerstone of our educational model. Our global presence spans all seven continents allowing co-op employer partners and students alike to gain early access in tapping the increasingly competitive job market - on a global stage.

Northeastern is actively expanding our list of global employers who want to work with our exceptional graduates. [Click here](#) to learn more.

### **ABOUT NORTHEASTERN UNIVERSITY - TORONTO**

Toronto is Northeastern's first international campus and part of a global university system that includes campuses in **Boston, San Francisco Bay Area, Seattle, Vancouver, Charlotte, and London (UK)**. Northeastern University Toronto delivers programs in a flexible and experiential format focused on in-demand fields and customized to regional employer needs. [Click here](#) to learn more about Toronto and [click here](#) to learn more about our global university system.

**Have questions? Feel free to email Jordan Becker, Assistant Director of Student Recruitment & Enrollment at Northeastern University Toronto, at [j.becker@northeastern.edu](mailto:j.becker@northeastern.edu) or call him at 437-888-2254.**

**Jordan Becker (he / him / his)**

*Assistant Director of Student Recruitment & Enrollment*

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## **Distinguished Club Plan Made Simple.**

I've said on countless occasions this past summer that my #1 focus is you – the member. If you are reaching for your goals, and you are engaged in your club, then we will hit those DCP targets and be a President' Distinguished Division. I've also said that as long as we feel we've achieved our person targets this year, we will all be Distinguished.

I truly believe those statements, and I mean them sincerely.

This one time, however, I am going to talk about the Distinguished Club Plan as the most important plan for you to set this year. The DCP Plan is Toastmasters International's yard stick for club success. Achieving Distinguished status this year is within reach for all of you and if you follow these simple steps, your club too can achieve at least 5 out of 10 goals.

### **Step 1 – Membership**

There are two ways to meet the membership requirement. The easiest is your club has 20 members before June 30, 2020. The other way is if your club has a NET growth of 5 members before June 30. If your club only has 8 members, then you need to finish the year with 13.

### **Step 2 – Officer List and 1 dues renewal (1 point)**

If you submit you submitted your officer list on time AND your club is in good standing before October 1<sup>st</sup>, you earn 1 point. To be in good standing you must register 8 members, at least 3 of which have to be renewals. 8 members = 7 officers and 1 extra.

### **Step 3 – Train 4 officers each round (1 point)**

If you train 4 officers in Round 1 and 4 officers in Round, you meet the requirements for this point. It does not matter which 4 officers are trained as long as 4 attend.

### **Step 4 – 2 members earn Competent Leader Awards (2 points)**

The Competent Leader (CL) award is going away on July 1, 2020, but members can still earn this award before the end of the year. There are 10 projects with multiple requirements around taking on meeting roles and planning a club event. VP Education, look over these requirements; there are members in your club today that likely have earned this award. If you award 2 CLs this year, that gives your club 2 DCP points.

These 4 steps have ensured that your club is eligible for the DCP, and earned you 4 points out of 10 with little effort. Earning the 5<sup>th</sup> point will take a bit more work on the part of the club, but is attainable.

### **Step 5 – Recruit 4 new members (1 point) x 2**

There are 2 DCP points to be had for adding new members to your clubs between July 1 and June 30<sup>th</sup>. If you are able to enroll 4 new members, you will earn 1 point. Adding an additional 8 gives you a second point. You can add as many people as you want to the list, but you only get credit for the first 8.

OR

### **Step 5 – 4 members earn Level 1 in a Path (1 point)**

Members earn your club points for completing educational goals. 4 different members earning their Level 1 during the year will earn you 1 point. Plan an ice breaker day, or Level 1 Day and help your members hit this target.

There are many other ways to earn points, but this plan will not let you down. I strongly encourage all clubs to build their plan this month, and start executing. At the end of September many clubs will be at 1 point because of renewals, but so far we have several at 2 or more points. Metro Hall is leading the way with 8 – Way to Go!

If you have any questions, please let me or your Area Director know.

## **Division C Plan - UPDATE**

So far I think our Division C plan is delivering. Take a look at the 4 pillars and the progress we are making. I want to share with each of you my plan for Division C this year. Last year was a great year for District 60 and Division C, and I'm confident we can continue the success. I have 4 key plans for this year:

### **Net 5 Membership Growth**

7 clubs have already added 4 new members, and over half of us have at least 1 new member.

We are making great progress - but remember the goal also includes retention. A Net 5 growth means ending the year with 5 more members than your member base.

My plan this year is a Net 5 Membership growth for each club. This means recruiting new talent to join us, but also retaining the talent we have.

A Net 5 growth is also a strategic plan; If your club has less than 20 members on June 30, 2020 but experienced a Net 5 member growth over your base, you are eligible for the DCP Plan.

### **7/7 Officers Trained**

It's been proven that clubs who train 7 officers EACH Round achieve distinguished status. It is my hope this year that we can achieve all 7 club officers are trained each round.

For Round 1, 11 of our clubs hit the target – and won water bottles for their officers.

Most other clubs sent at least 4 officers, which means you are well on your way to earning that 1 DCP point..

Round 2 starts in December, and Division C will be ready again to help

All of the scheduled training dates are published on the District 60 website:

<https://www.toastmasters60.com/d60-calendar/>

### **Every Member hits a goal**

We all have a reason why we joined toastmasters, and a reason why we stay. What is your reason? Have you thought about what it is you want to accomplish? One of the reasons why clubs start to become inactive is because members don't feel engaged, don't feel they are achieving their goals, and don't feel like they belong.

This year, I want every Division C member to set for 3 objectives for themselves, and work with your club to make them happen. Do a speech, Take a role, whatever you want to accomplish – the point is that you work to hit your target.

It is my goal for us to be a President's Distinguished Division  This goal is truly attainable - at the end of the year we will have all accomplished our personal goals we will truly feel Distinguished.

### **100% Pathways by Dec 31, 2019**

Half of our clubs at 75% or higher.

Brainwave Speakers is already at 100%. We CAN do this.

My goal for you.... By December 31<sup>st</sup> all members are registered in Pathways. Here are some suggestions on how we hit this goal:

- Every club should run a Pathway sign up day for each member to help walk them through how to use the tool, how choosing a path, and helping members sign up.
- The District 60 website has many resources to explain Pathways that can be found under Pathways Learning Experience  
<https://www.toastmasters60.com/pathways-learning-experience-3/>
- The Getting Started in Pathways webinar by Matthew Kleinosky, DTM through many of the basic features in Pathways Base Camp  
<https://www.toastmasters60.com/webinars/>

## **District 60 Incentives 2019-2020**

District 60 is running various incentive programs and club building contests to encourage members to reach for their personal goals, strengthen clubs, and achieve excellence. Full details can be found at:

<https://www.toastmasters60.com/2019-2020-incentives/>

### **Membership Growth Awards**

#### **Challenge #1**

Add five new, dual or reinstated members to your club within the following campaign dates:

- Smedley Award: Aug 1 to Sept 30
- Talk Up Toastmasters: Feb 1 to Mar 31
- Beat the Clock campaign: May 1 to Jun 30

For each successful campaign, your club will receive a ribbon for your club banner and 10% off from the TI Store.

#### **Challenge #2** (Jul1 to Jun 30)

Sponsor award from Toastmasters International:

- Sponsor 5 members and receive a unique blue pin
- Sponsor 10 members and receive a unique burgundy pin
- Sponsor 15 members and receive a discount code for 25% off your next purchase from the Toastmasters International store.

### **Member Education Awards**

#### **Pathways Club**

Clubs achieve 100% Pathways enrollment by December 31, 2019.

**Award:** US\$50 TI gift certificate.

#### **Pathways Member 1**

Challenge:

- Individual completes Level 2 in any Path by December 31, 2019.

**Award:** Pathways Member Pin

#### **Pathways Member 2**

Challenge:

- Individual completes Level 5 in any path by June 30, 2020.

**Award:** Director's Notebook

### **Club Growth Awards**

#### **New Club Growth Challenge:** (Jul1 to Jun 30)

Provide a lead for a new club that results in the club chartering by June 30, 2020

**Award:** US\$25 certificate for the TI Store.

#### **Club Coach or Advocate:**

Complete 1 of the following district appointments:

- Coach a club to distinguished status by June 30, 2020.
- Mentor a new club for six months from date of appointment. (Club must be at charter strength, 20 members, by April 1, 2020 renewals.)

**Award:** US\$25 certificate for the TI Store.

### **Distinguished Club Awards**

#### **Distinguished Club Program**

- Achieve Distinguished Club status by April 15 to earn a TI Gift certificate
- Distinguished status - US\$50 gift certificate
- Select Distinguished - US\$75 gift certificate
- President's Distinguished - US\$150 gift certificate

#### **Every Club, Every Officer Trained**

Train all 7 Club Officers in Round I and Round II training

- **Round 1:** each officer received a Toastmasters Travel mug
- **Round 2:** each officer receives a Toastmasters Junior Padfoilo.

## **Awards and Recognitions**

Congratulations to the Toastmasters below for their hard work and dedication in achieving communication and leadership awards during the month of August.

### **Education Awards (earned in August)**

#### **Competent Communicator**

Shewchenko, Peter (Metro Hall)  
Piran, Kumaran (Royal Class)

#### **Advanced Communicator Bronze**

Shewchenko, Peter (Metro Hall)

#### **Advanced Communicator Silver**

Shewchenko, Peter (Metro Hall)

#### **Competent Leader Bronze**

Koowar-Prashad, Sandar (Waterpark Speakers)

#### **Pathways Level 1**

Abascal, Miguel- Presentation Mastery (Unstoppable Xpeakers)  
Carroll-Clark, Susan- Presentation Mastery (1 York Speakers Club)  
Chein, Marcela- Effective Coaching (Unstoppable Xpeakers)  
Donohue, Carol A.- Motivational Strategies (Unstoppable Xpeakers)  
Ricci, Andrew- Persuasive Influence (WaterPark Speakers)  
Shewchenko, Peter- Dynamic Leadership (Metro Hall Toastmasters)  
Shewchenko, Peter- Engaging Humour (Metro Hall Toastmasters)  
Sinelnikov, Pavel- Innovative Planning (Shellbusters)

#### **Pathways Level 2**

Carroll-Clark, Susan- Presentation Mastery (1 York Speakers Club)  
Donohue, Carol A.- Motivational Strategies (Unstoppable Xpeakers)  
Shewchenko, Peter- Dynamic Leadership (Metro Hall Toastmasters)  
Shewchenko, Peter- Engaging Humour (Metro Hall Toastmasters)  
Webster, Carrie Anne- Presentation Mastery (Orange Nation)

#### **Pathways Level 3**

Shewchenko, Peter- Dynamic Leadership (Metro Hall Toastmasters)  
Shewchenko, Peter- Engaging Humour (Metro Hall Toastmasters)

#### **Pathways Level 4**

Shewchenko, Peter- Dynamic Leadership (Metro Hall Toastmasters)

#### **Pathways Level 5**

Shewchenko, Peter- Dynamic Leadership (Metro Hall Toastmasters)

### **Toastmasters**

#### **Special Recognitions**

#### **Triple Crown Award**

Kuthiala, Harsh V (Royal Class)  
Carroll-Clark, Susan (1 York)  
Shewchenko, Peter (Metro Hall)

### **District 60 Incentives**

#### **Pathways Member 1:**

(Complete any L2 by Dec 31, 2019)  
Shetty, Anokh (Royal Frontiers)  
Kuthiala, Harsh V (Royal Class)  
Bromberg, Zachary (Metro Hall)  
Labey, David (Toronto Centre CRA)  
Shewchenko, Peter (Metro Hall)  
Carroll-Clark, Susan (1 York)  
Donohue, Carol A (Unstoppable)  
Webster, Carrie Anne (Orange Nation)

#### **Pathways Member 2:**

(Complete any L5 by June 30)  
Shewchenko, Peter (Metro Hall)

## **Club and Member Anniversaries**

Happy Anniversary to the following clubs for the Month of August  
Aspiring Royal (August 30) – 2 years

Congratulations to all the Toastmasters celebrating anniversaries in August:

Kris McKeown (15 years) – SOC TD Toastmasters (Area D32)

Jack Li (11 years) - Aspiring Royal Toastmasters

Sethu Kotharamath (11 years) - WaterPark Speakers Toastmasters Club

Andrew Emmanuel (10 years) - Brainwave Speakers

Bryan Elanko (5 years) - Brainwave Speakers

Oliver Posada (4 years) - Shellbusters

Miroslav Tsibinog (4 years) - WaterPark Speakers Toastmasters Club

Ernest Chan (3 years) - Royal Frontiers

Timbo Hassanatu (3 years) - Toronto Go-Getters

Lindsay Masters (2 years) - Metro Hall Toastmasters

Gabriele Maussner (2 years) - Project Managers United Toastmasters

Maheshwaran Swamy (2 years) - Project Managers United Toastmasters

Jimmy Wen (1 years) - Sapient Toronto Toastmasters

Shruthi Kakve (1 years) - WaterPark Speakers Toastmasters Club

Elena Verling (1 years) - TELUS House of Speakers

David Kociancic (1 years) - TELUS House of Speakers

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